Pipeline
Pro

by Weryon

The world's first CRM natively connected to AI Level 5 — Weryon Standard.

Full-funnel automation. From first click to checkout.

AI Level 5   **Real-Time**   **White Label Ready**   **$0/month**

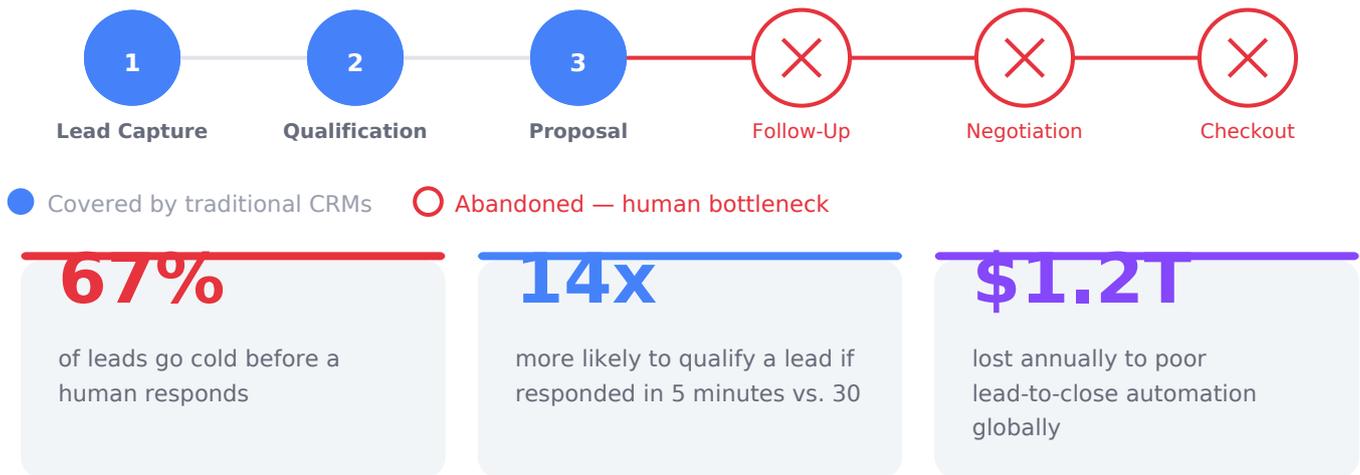| **13**	**8**	**100%**	**#1**
Pipeline Stages	Email Templates	Automated	AI-Powered CRM

LAYER 1 — THE GAP

Every CRM stops at the data.
Weryon goes all the way to revenu

Traditional CRMs — Salesforce, HubSpot, Pipedrive — collect leads and track deals. Then humans take over. The handoff is broken. Leads go cold. Opportunities disappear. Revenue is left on the table.

1	2	3	✕	✕	✕
Lead Capture	Qualification	Proposal	Follow-Up	Negotiation	Checkout

● Covered by traditional CRMs   ○ Abandoned — human bottleneck

67%
of leads go cold before a human responds

14x
more likely to qualify a lead if responded in 5 minutes vs. 30

$1.2T
lost annually to poor lead-to-close automation globally

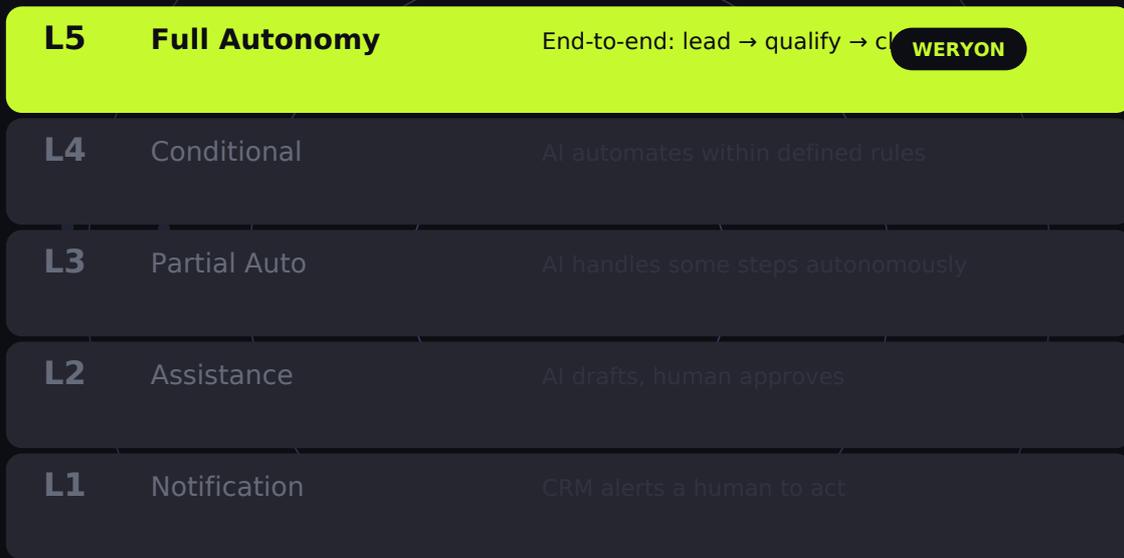**Weryon Pipeline Pro bridges the entire gap.**
AI Level 5 Weryon Standard handles qualification, scoring, communication, follow-up, negotiation and checkout — in real time, without human intervention.

INTRODUCING

AI Level 5
Weryon Standard

The first and only CRM architecture in the world that operates at full
AI autonomy — from lead capture to payment.

L5	**Full Autonomy**	End-to-end: lead → qualify → cl	WERYON
L4	Conditional	AI automates within defined rules	
L3	Partial Auto	AI handles some steps autonomously	
L2	Assistance	AI drafts, human approves	
L1	Notification	CRM alerts a human to act	

● Real-Time
Sub-second decisions on every lead action

● Self-Scoring
AI qualifies and scores without human input

● Auto-Nurture
Sequences adjust dynamically per behavior

● To Checkout
Full funnel closes autonomously — no handoff

LAYER 2 — THE ADDITIVE ENGINE

One trigger. Everything fires.

Each stage adds intelligence. The system learns, adapts, and closes — autonomously.

01

CF7 Form Submit

Visitor submits the SEO audit form. Weryon intercepts in real time.

Contact created. Deal opened. Consent logged.

02

AI Qualification Layer

L5 AI scores the lead instantly: company size, website authority, intent signals.

+ Score 0-100. Segment assigned. Owner auto-routed.

03

Automated Email Trigger

Confirmation email dispatched within 3 seconds. Template selected by AI based on segment.

+ Personalized subject. Dynamic variables. Pixel track

04

Dynamic Nurture Sequence

AI monitors open/click behavior. Sequence adjusts cadence and content in real time.

+ Follow-up at day 1, 3, 7. Tone adapts per response pattern.

05

Proposal & Negotiation AI

Qualified leads receive auto-generated proposal. AI handles objection signals.

+ Deal moved through stages automatically. No huma

06

Checkout Automation

Payment link triggered. Reminder sequence activated. Webhook fires on completion.

+ Revenue logged. Client onboarding sequence begins.

The entire journey above requires zero human intervention.

Weryon AI Level 5 runs it end-to-end — 24/7, in real time.

LAYER 3 — WHAT'S INSIDE

Every module. Every detail.

KN   Kanban Pipeline — 13 Stages

- Drag-and-drop across all 13 custom stages
- AI auto-moves cards on score calculation
- Round-robin or manual agent assignment
- Full activity timeline per deal

EM   Email Engine & Builder

- 8 pre-built templates — audit, follow-up, seasonal
- Dynamic variables: {{name}}, {{score}}, {{company}}
- Open/click/bounce pixel tracking
- GDPR auto-unsubscribe + double opt-in

AI   AI Automation Engine

- Trigger-based: CF7, stage change, score, date
- AI selects template by segment automatically
- 7-day follow-up cadence, fully autonomous
- Webhook output to any external system

DS   Dashboard & Analytics

- Live pipeline board with stage counts
- Leads/month, conversion rate, avg score
- Email performance: open, click, bounce rates
- Export reports PDF/CSV anytime

IM   CSV Import / Export

- Drag-and-drop column mapping interface
- Auto-deduplication by email address
- Batch import: 500 contacts per cycle
- Full contact/deal export with filters

SC   Enterprise Security

- AES-256 encryption for all sensitive fields
- 4-tier RBAC: Admin / Manager / Agent / Viewer
- Complete audit log — who, what, when, IP
- CSRF, XSS, SQL injection protection

Tech Stack: WordPress 6.4+   PHP 8.1+   MySQL 8.0+   REST API   WP-Cron Queue   AES-256   CF7 Native

LAYER 4 — FOR THE WORLD'S BEST AGENCIES

Built for scale.
Designed for partnership.

We are actively seeking strategic partnerships with elite marketing agencies and technology companies worldwide. Two tracks available — Certified Partner and White Label.

Certified Partner
Sell. Refer. Earn.

- 40% recurring revenue share on all referred clients
- Co-branded audits and reports with your agency logo
- Priority support and dedicated account manager
- Early access to all AI Level 5 feature releases
- Inclusion in Weryon global partner directory
- Joint case studies and co-marketing opportunities

White Label
Your Brand. Our Engine.

- Full rebrand — your logo, colors, domain
- Separate WordPress instance per client
- Custom AI persona and email signature
- Private Slack channel with Weryon AI team
- Source-code access under NDA (Enterprise tier)
- Weryon builds custom AI modules on demand

Why now?

First-Mover Advantage
AI Level 5 CRM is a category that doesn't exist yet. Partners who join in 2025 own the narrative.

Exploding Demand
Every brand running paid traffic needs funnel automation. This is the infrastructure layer they're missing.

No Competition at L5
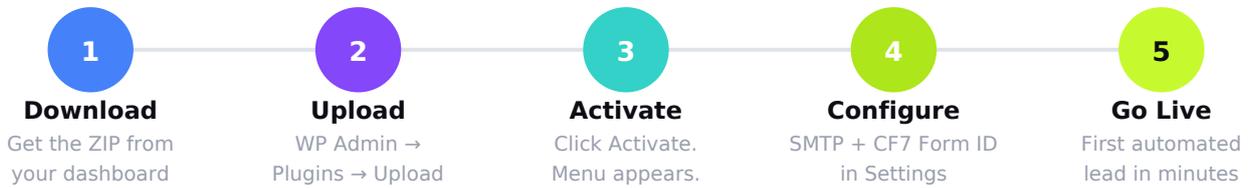No other CRM — Salesforce, HubSpot, Monday.com — operates at Level 5 autonomy. The category is ours to define.

Ready to discuss a partnership?
Email: contact@weryon.ro — Subject: Partnership Inquiry

LAYER 5 — GETTING STARTED

Live in 5 minutes.

No developers. No server configuration. No monthly SaaS fee. Just a WordPress plugin that installs like any other.

1	**2**	**3**	**4**	**5**
Download	**Upload**	**Activate**	**Configure**	**Go Live**
Get the ZIP from your dashboard	WP Admin → Plugins → Upload	Click Activate. Menu appears.	SMTP + CF7 Form ID in Settings	First automated lead in minutes

Contact Form 7 — Native Integration

Weryon hooks directly into CF7's wpcf7_mail_sent event. No third-party bridge needed. Set the CF7 Form ID in Settings and every submission instantly creates a contact, opens a deal, and triggers the AI automation chain.

CF7 Submit	Contact Created	Deal Opened	AI Scores	Email Sent	Pipeline Active

3 Settings to configure on day one:

● **SMTP Configu**	`Settings → SMTP`	Host, port, credentials for your email server
● **CF7 Form ID**	`Settings → General`	The numeric ID of your audit request form
● **Company Deta**	`Settings → General`	Phone, email, audit page URL — auto-fills emails

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REST API Endpoint (Chatbot / External Lead Capture):
POST   /wp-json/weryon/v1/leads/chatbot    Header: X-Weryon-Key: [secret]
```

The CRM category is being
rewritten.
Weryon is writing it.

Join us as a Certified Partner or White Label operator and position your agency at the forefront of AI-native CRM — before anyone else does.

Request White Label   **Become Certified Partner**   **Download Plugin Free**

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